



2018 NIGP FORUM SPONSORSHIPS

Unique opportunities to distinguish your company with over 1,000 public procurement officials from state, local, and provincial governments and authorities in the U.S. & Canada.



FIRST TIME IN 5+ YEARS

A limited number of premier Forum sponsorship opportunities are available to all exhibitors. **RESERVE YOURS TODAY!**

PREMIUM Sponsorship Opportunities

Premier Sponsor

Exclusive at \$95,000

Two sponsors at \$50,000

*Broadest continuous exposure opportunity throughout the event **plus** association with the BIGGEST event at Forum.*

Your Premier Sponsorship Includes:

- Prominent signage as premier sponsor
- Exclusive sponsorship of evening of fun and entertainment for all attendee's.
- Sponsorship of transportation to Country Music Hall of Fame, dinner & drinks and exclusive concert.
- Podium time





PREMIUM Sponsorship Opportunities

Opening and Day-Two Keynote Speakers

Includes introduction of keynote speakers and 3-5 minutes of executive podium time on both days.

~~\$45,000~~

SOLD

Nashville is Music City, and we're setting the tone for NIGP's preeminent event with Top-10, award-winning Country music star **Jimmy Wayne!**

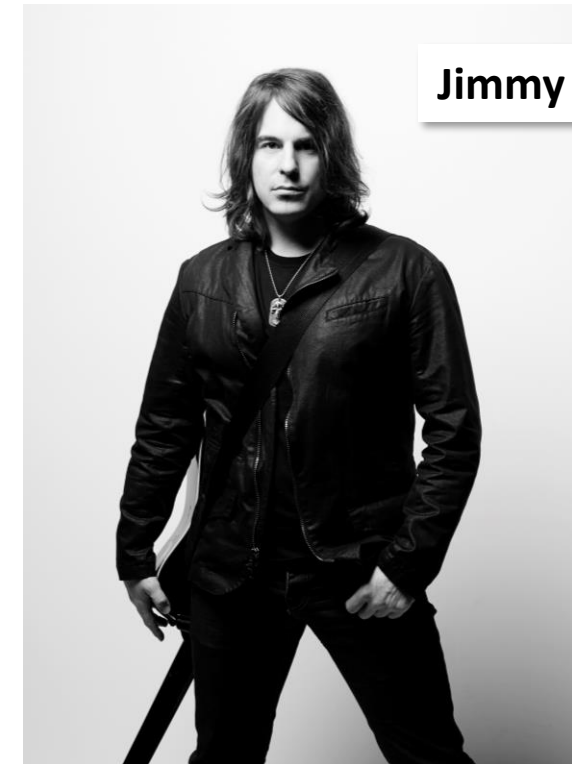
Jimmy's opening event will grace us with his music and his personal story of triumph over abandonment and homelessness.

Kyle Scheatzle

FBI Special Agent

An extremely popular workshop presenter in 2017, we're bringing Kyle back in 2018 - this time to the mainstage.

Kyle provides an in-depth look into a procurement conspiracy that encompassed multiple public officials, six different companies, twenty large scale public projects, four systems of money laundering, hundreds of false invoices, thousands of fake products, nearly nine million dollars in public contracts. Kyle shares the "red flags" every procurement practitioner can use to ensure their procedures protect against fraudulent behaviors.



Jimmy Wayne



PREMIUM Sponsorship Opportunities

Meet 'N' Greet Sponsor

*EXCLUSIVE to all NIGP Business Council Members
opening night of conference*

Pocket Guide Sponsor

\$15,000

*As the Guide's sponsor you'll have the attention of all delegates
every time they're looking to find their way!*

Finding their way to plenary sessions, workshops *and* the exhibit hall is that much easier for our delegates with this convenient, *printed* Forum resource.

Tote Bag Sponsor

\$15,000

Always a favorite. Always in demand.

Your brand together with the NIGP Forum logo on the bag everyone relies on to consolidate all their Forum materials.

Forum Wi-Fi & Mobile App Sponsor

Exclusive at \$25,000

3 at \$10,000

The NIGP Forum App is how delegates and exhibitors **know where to be and when.** They can schedule appointments, plan their workshops calendar, send messages to each other. The Forum Mobile App is *the* scheduling tool for all Forum attendees.

*Connect your brand
with the resource that
keeps everyone connected
throughout Forum!*





SPONSORSHIP OPPORTUNITIES

Awards Luncheon Entertainment Sponsor

Includes introduction and podium time. **\$10,000**

We're continuing the live music as 1,000 delegates celebrate this year's award winners and enjoy lunch together. We're featuring live entertainment from some of Nashville's local, up-and-coming talent. This opportunity includes podium time for short sponsor message and introduction of band.

Extreme Networking Table-Topic Sponsor

Your exclusive table-topic networking session. **\$5,000 / table-topic chosen**
*(5 available for sponsorship) **ONLY 3 LEFT***

Forum attendees love the opportunity to network and learn from each other – ***it's the #1 reason they attend.*** Here, we provide delegates the chance to do both in one energetic and energizing session.

Free-form discussion is guided only by the topic identified at each table and limited to 15 minutes per topic. You pick the exclusive topic that your table discusses and you lead the discussion. **Perfect for two/three sales leaders to speak directly to your customers for 60 minutes!**





SPONSORSHIP OPPORTUNITIES

Coffee & Candy

\$7,500

EXCLUSIVE sponsorship of ALL beverage stations & candy table!

NIGP Forum makes for thirsty work, and attendees appreciate moments to refresh. Give delegates that good feeling coupled with your good brand at stations near registration and around Forum.

Reserve your Sponsorship TODAY!

For more information contact

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Signage opportunities

starting at \$3,000

Meter boards, aisle signs, and exhibit floor or table top signage to name just a few options for featuring your brand.

96% of delegates attend the Products Expo.

Amp up your presence in the Exhibit Hall when you take advantage of these signage opportunities.

Distinguishing your company from the other 200 exhibitors is what you're here to do, so get your brand in front of these purchasers as soon as they walk in the Hall with your logo on overhead aisle signs, welcoming meter boards and floor stickers.

Attendees Say:

96%

Attend the Products Expo

90%

are more likely to recommend or purchase products/services of suppliers in the Exhibit Hall